

SUSTAINABILITY POLICIES

ConnectSeven is a project management firm focused on sustainable and social development projects. All of our events follow sustainable guidelines and protocols. We are passionate about global positive change and work to ensure we are reducing our environmental footprint and increasing our community, local economy and cultural benefit for all of our events.

It's important for sustainability to be top of mind throughout the entire event cycle, from concept through to execution and wrap-up. At a minimum, ConnectSeven works to implement the following protocols within our events:

- Incorporate locally sourced, sustainable food and beverage options where possible
- Choose vendors and/or destinations who are proactively implementing sustainable policies and procedures
- Source sustainable, biodegradable, COVID-19 safety compliant food packaging when available
- Through an environmental and sociocultural lens, present opportunities to increase the event's positive impact via local suppliers, associations, social enterprises, minority groups, diversity and inclusion, etc.
- Follow Green Meeting Initiatives
- Work with all vendors to ensure that environmentally sustainable practices are implemented throughout the planning and execution process
- Suggest the use of innovative tools & technology that help to minimize waste
- Suggest local groups to involve in programming and engage with to give back to the local community
- Have all suppliers abide by our sustainability and best practices policies
- Buy Social
 - ConnectSeven is certified by BuySocial Canada as we work to enhance the opportunities for Social Enterprises within our supply chain and industry.
- Incorporate and suggest innovative opportunities such as:
 - Facilitating the donation of leftover food products, supplies/material, or promotional items to local groups
 - Integrate local organizations into event programming
 - Facilitating cultural pre- or post-event tour(s) with local tour operators
 - Budgeting to dedicate a portion of registration / revenue to donate to local charities
 - Utilize partnerships such as Adventure Travel Trade Association's Tomorrow's Air Carbon Removal

PRODUCT & CLIENT INTEGRATION

We work with clients to develop event strategies that are built around fundamental goals aligned to the United Nation's Sustainable Development Goals (SDGs), our Event Impact Framework pillars and/or another sustainability framework.

In addition to our internal policies, please read about our Event Impact Framework which strives to integrate positive benefits into all our client's events within the pillars of: Culture; Diversity & Equity; the Local Economy; Nature and Community.

Signed by ConnectSeven Executive Management



Alexis Kereluk
Partner



Emma Parston
Partner